



Contact: Kim Garden, Director of Marketing  
Phone: (805) 730-3715  
Email: [kgarden@missionlinen.com](mailto:kgarden@missionlinen.com)

## FOR IMMEDIATE RELEASE

### **Mission Linen Supply Is Committed To Sustainability *Company Uses Environmentally-Friendly Trucks to Drive Home Point***

**Santa Barbara, CA – February 26, 2013** After a successful pilot program in Santa Barbara, Mission Linen Supply will soon begin using six CNG (compressed natural gas) trucks in Morro Bay, California and Phoenix, Arizona to deliver linens, uniforms and restroom supplies to customers. CNG was one of several alternative fuels Mission Linen Supply considered as it was seeking to increase its commitment to sustainability. During the pilot the company was impressed by CNG's reduced impact on the environment as compared to the threat caused by disposal of batteries used in hybrid applications.

The company worked with BAF Technologies, the leader in natural gas technology and conversion, to equip trucks with the CNG system.

Compressed Natural Gas powered engines are capable of reducing NOx (nitrogen oxide) emissions by as much as 98%, thereby reducing smog. They are also capable of reducing carcinogenic particulate matter by 99%. The overall reduction in greenhouse gas emissions will be 30% or greater.

"Since we depend on trucks to conduct our business, we are committed to finding ways to increase fuel efficiency while reducing our carbon footprint," said Don Bock, Director Risk Management for Mission Linen Supply. "We're thrilled that we can have a positive impact on the environment and save money, making the case for other companies in our industry to follow suit."

### **About Mission Linen Supply**

Mission Linen Supply is a privately held company and a leading provider of rental products, services and supplies to hospitality, medical and industrial businesses. The company's mission is to maximize profits and operating efficiencies for customers by offering them one-stop shopping for their linen and industrial needs.

Mission Linen Supply manages more than 40 plants and employs twenty-five hundred people in California, Arizona, Texas, New Mexico and Oregon. The company relies on technology and environmentally-minded vendor partners to conserve resources and reduce waste. Founded in 1930, Mission Linen Supply is headquartered in Santa Barbara, California and is located on the web at [www.missionlinen.com](http://www.missionlinen.com).