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MISSION LINEN SUPPLY NAMES JOHN ROSS VICE PRESIDENT OPERATIONS

January 9, 2013 -- Santa Barbara, CA - Mission Linen Supply, a leader in textile rental and buy direct programs, announced today that John Ross has been named Vice President Operations.

“John Ross brings a background of experience and training that will help us continue to build a bigger and stronger company; moreover, his principles are a solid fit with our own,” said Karl Willig, President and CEO.

“I am excited to help build the future of Mission Linen Supply. My goal is to build upon the business foundation that has made our company a leader in the textile services industry for over 80 years. Mission’s geographical reach along with its broad product line and service capabilities uniquely position us to be a premier supplier to the healthcare, hospitality and industrial markets.” Mr. Ross said.

Previously Mr. Ross was Senior Vice President for Swisher Hygiene, where he was responsible for overseeing a \$200 million field sales and service operation throughout North America.

Prior to joining Swisher Hygiene, Mr. Ross was General Manager of Cintas Corporation, a specialized services company to businesses of all types, with \$4.1 billion in annual revenues. There Mr. Ross was responsible for the third largest field operation out of 300. He supervised more than 200 employees among production operations, outside sales and service departments, including the customer service call center, human resources and administrative functions.

Mr. Ross served in the United States Army’s 1st Calvary Division as a Platoon Leader and Operations Staff Officer. A graduate of West Point, Mr. Ross received his MBA from the University of California, Irvine in Finance and Information Technology.

About Mission Linen Supply

Mission Linen Supply is a privately held company and a leading provider of rental products, services and supplies to hospitality, medical and industrial businesses. The company’s mission is to maximize profits and operating efficiencies for customers by offering them one-stop shopping for their linen and industrial needs.

Mission Linen Supply manages more than 40 plants and employs twenty-five hundred people in California, Arizona, Texas, New Mexico and Oregon. The company relies on technology and environmentally-minded vendor partners to conserve resources and reduce waste. Founded in 1930, Mission Linen Supply is headquartered in Santa Barbara, California and is located on the web at www.missionlinen.com.