

FOR IMMEDIATE RELEASE



## Madonna Inn Gives Warm Welcome to Mission Linen Supply Landmark Resort Makes Room for Linen and Uniform Supplier

**Santa Barbara, CA – July 14, 2011** – Mission Linen Supply, a leader in textile rental and buy direct programs, announced today that it has been awarded a contract from the Madonna Inn in San Luis Obispo. Under the agreement Mission Linen will be the sole provider of uniforms, linens, mats, and mops for the Inn's guest rooms, steak house, and coffee shop.

The Madonna Inn is situated on approximately 2,200 acres and has been one of California's landmark attractions since it opened 50 years ago. In addition to the main inn, the property incorporates a wine cellar, bakery, coffee shop, dining room, gift shops, a full service resort day spa, pool and fitness room, several banquet rooms, and the largest convention center on the Central Coast. Mission Linen's Morro Bay and Santa Maria facilities will service the Inn, Spa, Steak House and Coffee Shop.

Mission Linen Supply and Madonna Inn are both family owned businesses. According to Mat Tornquist, Special Projects Manager at the Madonna Inn, this played an important part in the Inn's decision to partner with Mission Linen. "We were impressed with Mission Linen's ability to manage the various needs of our resort. The fact that they are local and had two processing plants nearby was another contributing factor. In the end, though, we felt that our two companies share a similar outlook, and that's what ultimately gave us the comfort we were looking for."

Rodney Epley and Tim Kleinsmith of Mission Linen Supply echoed the sentiment. "We're fortunate that we are able to provide two processing plants that can fulfill Madonna Inn's industrial and linen needs. We look forward to beginning what we hope will be a growing partnership with this legendary establishment."

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### About Mission Linen Supply

Mission Linen Supply is a privately held company and a leading provider of rental products, services and supplies to hospitality, medical and industrial businesses. The company's mission is to maximize profits and operating efficiencies for customers by offering them one-stop-shopping for their linen and industrial needs.

Mission Linen Supply manages more than 50 plants and employs three thousand people in California, Arizona, Texas, New Mexico and Oregon. The company relies on technology and environmentally-minded vendor partners to conserve resources and reduce waste. Founded in 1930, Mission Linen Supply is headquartered in Santa Barbara, California and located on the web at [www.missionlinen.com](http://www.missionlinen.com).

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