



FOR IMMEDIATE RELEASE

Virgin America Shows Mission Linen Supply Some Love

California-Based Airline Taps Linen and Uniform Supplier for Linen Service

Santa Barbara, CA – April 13, 2011 – [Mission Linen Supply](#), a leader in textile rental and buy direct programs, announced today that it has been awarded a two-year contract from Virgin America.

Under the agreement, Mission Linen will be the provider of white linen napkins for the new California-based airline that is dedicated to “making flying good again.” Virgin America serves San Francisco, Los Angeles, Boston, Cancun, Chicago (starting May 25, 2011), Dallas-Fort Worth, Fort Lauderdale, Las Vegas, Los Cabos, New York, Orlando, San Diego, Seattle, and Washington D.C. Mission Linen Supply plants in Chino, Sacramento and Dallas will provide the linen service for the California and Texas airports. The Santa Barbara linen and uniform company has partnered with other suppliers outside their five-state coverage to complete the service for Virgin America.

Since launching in August 2007, Virgin America has made news with brand new planes, attractive fares, topnotch service, and a host of fun, innovative amenities that are reinventing domestic air travel. Virgin America has distinguished itself with customers and won industry awards by offering in-flight internet, mood-lit cabins, custom-designed leather seats, power outlets, and a video touch-screen at every seatback, among other amenities.

“We are delighted to partner with a company such as Virgin America, well known for its innovation,” said Eric Stewart, Mission Linen Supply’s national accounts specialist. “We believe that Mission Linen holds the same high standards when it comes to customer service, and we look forward to delivering the quality that Virgin America customers are accustomed to,” he added.

Andrew Stasium, Procurement Manager for Virgin America is excited about the agreement. “Mission Linen Supply developed a program to compliment and reinforce our brand, and they have made it easy for us to continue to provide extras to our customers to make flying more convenient, productive and relaxing,” said Stasium.

About Mission Linen Supply

Mission Linen Supply is a privately held company and a leading provider of rental products, services and supplies to hospitality, medical and industrial businesses. The company’s mission is to maximize profits and operating efficiencies for customers by offering them one-stop-shopping for their linen and industrial needs.

Mission Linen Supply manages more than 50 plants and employs three thousand people in California, Arizona, Texas, New Mexico and Oregon. The company relies on technology and environmentally-minded vendor partners to conserve resources and reduce waste. Founded in 1930, Mission Linen Supply is headquartered in Santa Barbara, California and is located on the web at www.missionlinen.com.

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