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For Immediate Release

## **MISSION LINEN SUPPLY NAMES KARL WILLIG PRESIDENT/CEO**

Sept. 29, 2009 Santa Barbara, CA. Mission Linen Supply, one of the oldest and most successful family-owned businesses in the linen and uniform rental service industry announced today that Karl Willig will become its next President and Chief Executive Officer, effective immediately. He has also been elected to the board of directors.

“Karl brings decades of business leadership experience as well as community involvement to Mission Linen,” said Linda Page McGaughey, Chairman of the Board.

“My goal is to strengthen the company’s operations, continue our first-rate customer service and maintain our community involvement at all our locations,” Mr. Willig said.

Previously Mr. Willig was the founding president and CEO of InfoGenesis, a leading worldwide provider of point-of-sale solutions for the hospitality industry.

“InfoGenesis serves many of the same kinds of customers that Mission Linen serves, including large hotels, restaurants and entertainment businesses,” said Mr. Willig.

Before joining InfoGenesis Mr. Willig was managing partner of Santa Barbara Capital, a commercial and industrial real estate development company. He also served as president and chief executive officer of Sambo’s Restaurants which operated more than 1,100 stores throughout the U.S. and had revenues over \$1 billion.

An active member of the Santa Barbara community, Mr. Willig serves on the boards of three companies and as board chair of the Santa Barbara Rescue Mission. He has also served as a vice president and board member of the Los Padres Council of the Boy Scouts of America.

### **About Mission Linen Supply**

Mission Linen Supply is a leading provider of rental products, services and supplies to hospitality, medical, and industrial businesses. The company operates more than 50 plants and employs three thousand people in California, Arizona, Texas, New Mexico and Oregon. Founded in 1930, Mission Linen Supply is headquartered in Santa Barbara, California, and located on the web at [www.missionlinen.com](http://www.missionlinen.com).